CASE STUDY



TRANSPORT RESOURCES OPTIMISATION AND DELIVERY COSTS REDUCTION

PJSC «Pervomaiskiy milk canning plant»



Client Company:

Business:

Pervomaiskiy milk canning plant Milk food production and distribution

Project description:

Transport resources optimization End customer delivery optimization

Consulting support Technical assistance





Background



Market-share gain demands maximum optimization through the whole supply chain including deliveries.



Need for an effective tool to execute on-the-fly delivery routes planning during the day.



Lack of opportunity to compare the plan /actual route performance.

Specifics

Milk products delivery specifics:



perishable production demands speedy delivery;



orders are unstable, therefore, it is necessary to plan daily routes dynamically;



narrow time windows.

Solution

ABM Rinkai TMS Implementation

As the pilot project there was chosen the largest division – Kirovohrad RSP.



Delivery points geocoordinates are specified, time windows providing clients loyalty to the company are coordinated.



SMS notifications to clients with car arrival time are set.



Data exchange with tracking system is realized, which provided high-quality driver control and plan/ actual analytics tool.



Automatic data exchange with accounting system: => immediate order loading to ABM Rinkai and ready route plans unload in the accounting system.

Results

- Service levels improved.
 Clients get production in defined time windows.
- Route planning, control and efficiency estimation processes were entirely automated.









Delivery costs per 1 ton of production reduced Late departures and late arrivals to clients decreased Vehicle number for production delivery reduced Overmileage and vehicle misuse reduced