



Smetanova Tsukrarnya – cakes and sweets producer

Smetanova Tsukrarnya - is a leading supplier of national and international chains in Czech Republic and abroad. Production is represented in such chains as Tesco, Makro, Ahold, Billa, Eures, Interspar. Every year it supplies more than 30 million of items.

The company's car fleet accounts for 50 vehicles, that provide service for 3 warehouses in Czech Republic.

BACKGROUND

The company used fixed routes that didn't allow to plan accurately and immediately change routes for such number of vehicles and orders. To change the routes dynamically, it was important to equip the drivers with mobile phones that have ABM Rinkai Application installed. Therefore, drivers with navigator could find the clients and not waste time inefficiently.

Business food production

Head Office Czech Republic

SOLUTION

To implement cloud-based transport management system **ABM Rinkai TMS** to reduce transportation costs, improve the level of client service, provide the accurate delivery of orders.

The Company chose **ABM Rinkai TMS** due to the following reasons:

- Best-in-class calculating the route algorithm;
- Cloud-based solution;
- Mobile client available;
- Free integration with own GPS provider.

RESULTS

- **20% savings** of transport costs;
- Improvement of the client service level.