



TRANSPORTATION LOGISTICS AUTOMATION

TH «Molochnaya Sloboda»

ADM KIIRAI TWS

Client Company: Trading House «Molochnaya Sloboda» CJSC «Kupianskiy milk canning plant»

Industry: Milk products distribution

Project description: Transportation logistics automation

Consulting support Technical assistance







Background to transportation management system implementation:

With opening of a new branch for customer service, amount of shipped products has significantly grown. As a result, the logistician, who planned routes, was overloaded. There was an urgent need to improve route planning quality and mitigate human factor influence.



Main reasons for choosing ABM Rinkai TMS:

- High quality of route-calculating algorithms;
- The system is a cloud-based solution and does not require upfront costs;
- Constant service support is provided;
- Ample analytical opportunities;
- Mobile application availability;
- Free integration with current GPS provider.





Results and effects:



Client database increased by 25%

Delivered production volume increased by 35%



Number of transport involved increased only by 15%

Automated transportation logistics system



Route planning process does not require manual corrections



Planning process does not take more than 10 min

